

Sale of Men's Fur-Lined Overcoats Continues

Every one taken from our regular stock and reduced far below its original "Lowest-in-the-City" price. In many instances we could not secure other coats of equal quality at the prices these now bear. A visit to the department and an examination of the merchandise will prove an agreeable surprise.

Macy's
We Sell Dependable Merchandise at Prices Lower Than Any Other Store, but for Cash Only.

Linen Tablecloths, \$4.19

Snow white, pure Irish linen, patterned damask tablecloths. Size 70x110 inches. Today's wholesale cost for tablecloths of this quality, \$4.47.

Muslin Sheets, 89c

Full bleached muslin of serviceable weight. Hemmed, ready for use. For full size beds, size \$1.00 inches before hemming.

The MID-WINTER SALE OF WHITE

This Event Sets New Records for Thrift

This White Sale towers above everything of its kind as an extraordinary event. Its stocks are of all want-embracing magnitude. Its assortments are of sufficient comprehensiveness to satisfy every spring and summer "white" need of the household and the wardrobe.

It has been planned with foresight, with an economy goal.

It is a thrift event without parallel because it seems to overlook all factors of scarcity of fabrics and increased costs that have affected manufacture during the past year.

With Prices in Many Instances Lower Than Last Year, This Mid-Winter Sale of White Stands Alone as the Achievement of a Store That Buys and Sells for Cash.

Corsets

"Marchioness" Corsets and other makes known to give satisfaction. Styles for women of slender, average and stout figures; of both sturdy and dainty materials. 89c, 94c, \$1.49, \$1.89, \$2.79, \$3.79.

Nightgowns

About 350 different styles, of all the desirable nightgown fabrics. Styles simple and elaborate, with sleeves and without. Square, round and V neck gowns. 46c, 69c, 84c, \$1.24, \$1.69, \$2.59.

Blouses

Tailored blouses, sport blouses, dress blouses. Blouses in a variety of about 50 styles, all new, crisp, and just out of the boxes. 69c, \$1.59, \$2.59, \$3.69, \$4.59.

Envelope Chemises

All a little better than would be expected at these unusually low prices. More than a hundred styles. 46c, 69c, 84c, \$1.24, \$1.69.

House Dresses

Styles both practical and attractive. Dresses of percale, gingham, chambray, pique. Checked and striped patterns. Dainty collars, smart pockets. 89c, \$1.29, \$1.69, \$2.49 and \$2.79.

Silk Lingerie

Crepe de chine and Jap satin envelope chemises, \$1.79, \$2.59; silk nightgowns; some tailored; some lace trimmed, \$3.79; wash satin bloomers, \$2.69; camisoles, 69c, 94c, \$1.39.

Children's Underthings

Little Drawers, sizes 2 to 12, 14c, 19c, 23c, 34c, 44c; Misses' Drawers, 29c, 46c, 69c, 89c; Princess Slips, for children of 3 to 10 years. Many styles of Nightgowns, 69c, 89c, \$1.19. Misses' Camisoles, sizes 16 and 18, 89c.

French Lingerie

Reductions of almost half and often more than half on Chemises, Drawers, Petticoats, Corset Covers and Nightgowns. Lingerie of batiste, nainsook, linen, all hand embroidered and mostly hand made.

Children's Dresses

Plain and bloomer dresses. Dresses of plain color, checked and striped ginghams, pretty chambrays. Many styles, straight and Empire, with and without pockets. Sizes 2 to 6, 44c, 69c, 89c, \$1.49, \$1.79, \$2.69.

Negligees and Sacques

Dotted Swiss breakfast coats and negligees, \$1.84; silk and cotton crepe negligees, \$2.69; sacques of lawn and dimity, 79c, \$1.39, \$1.69. Japanese hand embroidered kimonos, 89c, \$1.39.

Brassieres

Plain and lace-trimmed Bandeau styles. Brassieres of tricot. Hooked in front and back. Elastic inserts, shoulder straps. 39c, 59c.

Silk Petticoats

Petticoats of saten, mesaline, taffeta, wash satin. Black saten petticoats, 89c; taffeta petticoats, \$2.59, \$3.39; evening petticoats, \$3.39; extra size petticoats, \$3.59 and \$4.59.

Petticoats

Petticoats of good materials, flounced with embroideries of neat designs and qualities. 46c, 69c, 84c, \$1.24, \$1.69. A special group of lingerie petticoats at \$2.59.

Misses' Apparel

Misses' blouses in simple girlish models, \$1.69, \$2.69, \$3.69; petticoats of taffeta, mesaline and jersey, \$2.69; negligees of voile, \$1.89; negligees of silk and cotton mixtures, \$2.69.

Infants' White Dresses

Long and short dresses. Of fine baby materials, trimmed with dainty embroideries and narrow baby laces. 34c, 44c, 59c, 74c, \$1.24, \$1.79.

Middies and Smocks

Regulation middies, Norfolk middies, coat middies and smocks, of galatea and jean, belted and straight. Some with collars and cuffs of contrasting colors. 79c.

There Never Was a Better Time to Buy DINNER SETS

Start the New Year With a Complete One at a Reduced Price

We state the number of each in our SALE, so that where there are few you will appreciate the need of coming early in order to get one. They are all of American porcelain.

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|---|---|
| 26 American Porcelain Decorated Dinner Sets, 100 pieces. Decorated with a neat rosebud design and gold on the edges. Reg. \$21.89, Spec. \$13.89. | 7 American Porcelain Decorated Dinner Sets, 100 pieces. Decorated with a pretty maroon and gold border design. Handles with gold. Reg. \$36.50, Spec. \$22.89. |
| 15 American Porcelain Decorated Dinner Sets, 100 pieces. Rose border design, each piece lined with gold. Reg. \$21.89, Spec. \$14.89. | 12 American Porcelain Decorated Dinner Sets, 100 pieces. Decorated with a rose festoon design and blue border. Each piece lined with gold. Reg. \$26.50, Spec. \$18.89. |
| 17 American Porcelain Decorated Dinner Sets, 100 pieces. Rose spray design. Each piece has a double line of blue. Reg. \$24.89, Spec. \$15.89. | 8 American Porcelain Decorated Dinner Sets, 100 pieces. Decorated with a dainty gold and black border design. Handles with gold. Reg. \$39.50, Spec. \$24.89. |
| 12 American Porcelain Decorated Dinner Sets, 100 pieces. Rose border design, each piece trimmed with gold. Reg. \$26.50, Spec. \$17.89. | 11 American Porcelain Decorated Dinner Sets, 100 pieces. Decorated with a black key border design. Each piece gold lined. Reg. \$26.50, Spec. \$18.89. |
| 9 American Porcelain Decorated Dinner Sets, 100 pieces. Decorated with a rich gold band design, and handles with gold. Reg. \$34.50, Spec. \$23.89. | 10 American Porcelain Decorated Dinner Sets, 100 pieces. Rich gold border design. Handles half gold. Reg. \$29.50, Spec. \$19.89. |
| 10 American Porcelain Decorated Dinner Sets, 100 pieces. Decorated with a rose design. Handles with gold. Reg. \$36.50, Spec. \$23.89. | |

Also RICH CUT GLASS**Greatly Reduced**

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|----------------------------------|-------------------------------------|
| 200 Water Pitchers. | Regular price \$3.49, Spec. \$2.29. |
| 100 Flower Vases. | Regular price \$1.79, Spec. \$1.19. |
| 100 Rich Cut Glass Flower Vases. | Reg. \$2.49, Spec. \$1.59. |
| 50 Rich Cut Glass Oval Bowls. | Reg. \$2.49, Spec. \$1.69. |

—Basement, 34th Street.

Dress Accessories

To Complete The Evening Outfit

Furnishings that possess all the dignity, smartness and refinement of correct dress for formal "after-six" occasions. Furnishings that possess wearing quality one is entitled to expect. Furnishings that will cost you considerably more elsewhere.

Men's Silk Hats \$5.74

Three distinct blocks—each in keeping with the trend of men's fashions. Well made of fine quality silk plush.

Dress Ties, 44c and 68c

Of white pique, in bathing style, for formal evening wear, 44c and 68c. Of black silk or satin for tuxedo wear, 44c and 68c.

Men's Dress Reefers, \$4.89

A complete showing of white, pearl and black crocheted silk reefers (or muffers), in accordion and knitted weaves.

Custom Stock Dress Shirts, \$1.98

Ready-to-wear garments, tailored by custom shirt makers in our custom shirt workshop on the premises. Bottoms and cuffs of fine linen, bodies of soft, long cloth. Sizes 14 to 17. Various sleeve lengths.

Other Dress Shirts, imported pique bosoms, \$2.24

Tuxedo Shirts, with imported novelty and plain bosoms. Sizes 14 to 17. Regular sleeve lengths. \$2.24 and \$2.89.

—Main Floor, 34th Street.

For Women Southward Bound--This Store Is Ready with the New Fashions

NEW suits, dresses, millinery and sports togs are here for women who are planning mid-winter vacations in the Southlands. The first showing is marked by unusual simplicity. The new apparel claims distinction by grace of line and beauty of fabric rather than ornamentation.

There is so much new merchandise to describe to you, and so little space in which to do it, that we would suggest a visit. Tomorrow the new things will be shown on the Second and Third Floors.

The New Hats—
Cocoanut and lemonade straws lead (Palm Beach, that). All ribbon hats are shown, and ribbon is the most favored trimming on hats of straw and Georgette crepe. The new colors are porcelain, primrose, sapphire, and purple. \$14.50 to \$27.50.

The New Dresses for Women—
Frocks of candy striped challis, smart, tailored dresses of lustrous satins, beaded dresses of crepe de chine, printed Georgettes and silks in foulard patterns. Simplicity is noticeable everywhere. \$24.74 to \$69.75.

The Skirts—
Tunics are the new note in skirts. Tailored skirts are narrower, sport skirts pleated. White broadcloth, serge and sport satins are the favored fabrics. \$5.94 to \$29.75.

The Suits—
Coats of velvet with box pleated skirts of white tricotine. Simple suits of oyster white shantung. Lines straight and trimmings practically nonexistent. \$47.75 to \$74.75.

The Dresses & Blouses—
Georgette frocks, beaded, hand embroidered or braided. Blouses favor the Peter Pan collar. They are of batiste, linen, satin, crepe de chine. Dresses \$19.74 to \$49.75. Blouses \$1.69 to \$11.74.

The Skirts—
Skirts of shimmering satins, crepe de chine, wash satins, foulards, gabardines, silk poplins, invisible plaids, serges. Some box pleated, others with smart pockets. \$5.94 to \$19.74.

The New Coats for Women—
Coats of tricot, of satin, of wool jersey, silvertone. Chainette embroidery is used effectively. Georgette satin appears in bright shades. And see the new sleeveless sport coats. They're smart. \$33.75 to \$139.00.

The Blouses—
Hand made lingerie blouses, daintily embroidered and trimmed with real laces. Collarless models of Georgette that button on the shoulder, sport shirts. \$5.49 to \$19.74.

FOR THE YOUNGER SET

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Coats of velvet with box pleated skirts of white tricotine. Simple suits of oyster white shantung. Lines straight and trimmings practically nonexistent. \$47.75 to \$74.75.

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Shoes: Oxfords and laced boots of white buckskin for sport wear; canvas shoes with colored pipings, buckskin combined with colored leathers, brown walking shoes.

Trunks, bags, fitted cases, steamer rugs and other traveling equipment.—And our Public Service Bureau on the Balcony will buy your railroad or steamer tickets for you, reserve your hotel accommodations, check your trunks without charge for the service.


Clearing at Striking Reductions

Boys' Winter Overcoats \$6.49 and \$10.74

Formerly \$8.94 to \$14.74

Overcoats such as these are seldom sold at such low prices as \$8.94 to \$14.74. At their present prices they should be bought eagerly, coming as they do right in the height of the winter season at end-of-the-season prices.

For Little Chaps, \$6.49 For Big Boys, \$10.74

Formerly up to \$8.91
Sizes 2½ to 8 years.

The season's choicest models and materials taken right from stock and reduced for this sale. Chinchillas in grey and blue, also fancy cheviot mixtures, warm, serviceable coats of unusual merit. Quantity limited.

Formerly up to \$14.74
Sizes 9 to 18 years.

We have taken from regular stock a quantity of high grade overcoats, of fabrics and styles that are highly desirable. Well tailored, good looking coats of heavy winter chevrons and friezes, in good colorings. Long ulster and Chesterfield lengths.

—Second Floor, 34th St., Near

Men's and Young Men's Winter Overcoats At \$19.75

All tailored of warm, dependable overcoatings, in models that run the entire scale of style from the ultra conservative to the ultra extreme. Included are smart Chesterfields, belted coats, Trench Coats, Slip-Ons, Double and Single Breasted Overcoats and other styles—every one of the kind that would cost you more elsewhere.



Other Overcoats \$16.50 to \$84.50

Greet the New Year in a Suit of Evening Clothes \$27.25

Silk Lined Throughout

A full dress coat, and trousers, tailored with the smartness that a man expects to find in garments fashioned in custom-workrooms; of fine quality unfinished worsted with silk galloon binding on coat and collar.

Elsewhere Clothes Like These Would Cost You Much More.

Dinner Jacket to Match \$20.75

—Fifth Floor, Broadway.

R.H. Macy & Co.